Australian Handball Federation

Strategic Direction

Strategic Direction
Development

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Objective

The strategic focus for the Australian Handball Federation in 2004 will be to raise participation and enjoyment in handball resulting in increased membership in the high school years of 10, 11 and 12.

Recruitment

Participation will increase:

- when states provide competition at the interschool, district, state and national levels;
- as a result of improved communication with improved data collection, player follow up and establishment of networks.

Retention

Strategies:

- improve governance structure to ensure clear responsibility and put in place policies, procedures and practices to support recruitment and retention;
- set up administration support structure and manage recruitment and retention;
- set up social competition for youth and university age members;
- provide schools with material to conduct handball sessions, resources to promote the sport, and ongoing support from associations;
- train teachers how to teach students handball;
- plot demographics, venues and support volunteers.
Recruit

The strategic focus for the Australian Handball Federation in 2004 will be to raise participation and enjoyment in handball resulting in an increase in membership in the high school years of 10, 11, and 12.

Enjoyment will increase through states running social activities

Participation will increase when states provide competition at:
- Interschool level
- District level
- State Level
- National level

Participation will increase as a result of improved communication with:
- Improved data collection
- Player follow up
- Establishment of networks

Improve Governance structure to ensure clear responsibility, & put in place policies, procedures & practices to support recruitment & retention

Provide schools with:
- Material to conduct handball sessions
- Resources to promote the sport
- Ongoing support from associations

And Retain

Train Teachers how to teach students handball

Set up administration support structure to support and manage recruitment and retention

Set up social competition for youth and university age members
- Plot School demographics, venues & support volunteers
Enjoyment will increase through states running social activities

5 social nights per year

- Run Fun & Social nights
- Social pages on Websites
- Awards & Presentation nights
Participation will increase when states provide competition at:

- Interschool level
- District level
- State Level
- National level

- Each state to set up schools competition
- Interschool competition requirements to be determined
Participation will increase as a result of improved communication with—

Improved data collection
Player follow up
Establishment of networks

- Set up Professional Web Site
- Survey Target Audience
- Set Up Clubs Database & Membership Form
- Set Up Target Database
- 2 Monthly Newsletter & What's Happening
Provide schools with material to conduct handball sessions, resources to promote the sport, & ongoing support from associations

- Build Kits for Teaching Promotion
- Send kits out to all the states for feedback
- Develop policy on what schools are required to do in exchange for subsidised resources
- Develop uniform school targeting strategy
- Produce Promotion Flier & Poster
Train Teachers how to teach students handball

- Rebuild Level 1 & 2 Courses
- Submit & Accredit Level 0 / 1 / 2 Coaching Courses
- Submit & Accredit Level 0 / 1 / 2 Refereeing Courses
- Submit Accredit Level 0 / 1 / 2 Refereeing Courses
- Submit Accredit Level 0 / 1 / 2 Refereeing Courses
- Run Solidarity Course (Coach & Referee)
- Run an Event to have teachers involved
Set up social competition for youth and university age members

- Plot School demographics, venues & support volunteers
- Set up clubs in Universities
- Track school members into Uni
- Setup schools conversion strategy
- Choose target schools for youth members
- Have short comps with 5 youth teams
- Run Northern Uni Games
Improve Governance structure to ensure clear responsibility, & put in place policies, procedures & practices to support recruitment & retention

- Setup charters for AHF, States & Clubs
- Redraft AHF Constitution
- Setup Job Descriptions for Executive Positions
- Standardise all policies across states and write policies to minimise risk of poor governance
Set up administration support structure to support and manage recruitment and retention

- Centralise Insurance
- Utilise Project Office / Administrator for targeting development
- Apply for grants to support targeted development
- Improve reporting to ASC and IHF to encourage continuing support